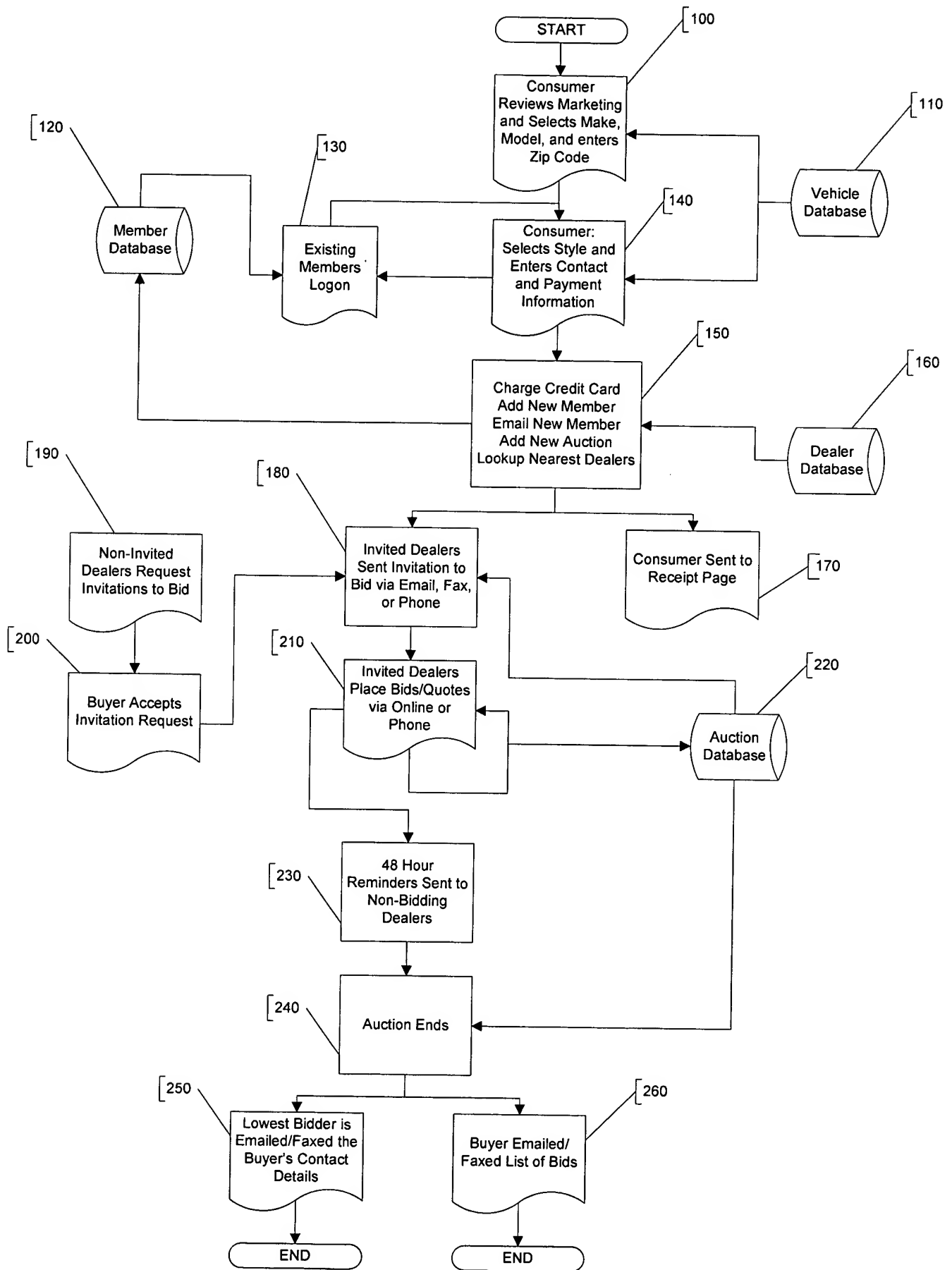


FIGURE 1

500



Welcome...

Main Menu

- > New Cars
- > Used Cars
- > My Account
- > Help

We haggle, so you don't have to!

Welcome to the greatest source of new and used car services. If you're serious about buying a new car, try our one-of-a-kind reverse auction service, where local dealers bid against each other to get you the lowest price, Guaranteed!



New Car Research Center

Acura

Aston Martin

Audi

Bentley

BMW

Buick

Cadillac

Chevrolet

Chrysler

Daewoo

Dodge

Ferrari

Ford

GMC

Honda

HUMMER

Hyundai

Infiniti

Isuzu

Jaguar

Jeep

Kia

Lamborghini

Land Rover

Lexus

Lincoln

Lotus

Maserati

Mazda

Mercedes-Benz

Mercury

MINI

Mitsubishi

Nissan

Oldsmobile

Panoz

Pontiac

Porsche

Rolls-Royce

Saab

Saturn

Subaru

Suzuki

Toyota

Volkswagen

Volvo

Free Price Quote

Get a no obligation price quote on a new car or truck. Go here to get an upfront quote from a local dealer.

Get the Lowest Price

Want the lowest price on your new car, Guaranteed? Watch several local dealers bid against each other in a price war.

Used Car Shoppers

Looking for a used car in your area? Browse the largest online database of current used cars for sale.

Future

- > Buy a Pre-Owned Car
- > Buy a Used Car
- > Free Price Quote
- > Get the Lowest Price
- > Trade-In Your Car

Related Services

- > Auto Insurance
- > Auto Loans
- > Credit Reports
- > Vehicle History Reports

New Cars

- > New Car Manufacturer
- > Free Price Quote
- > Get the Lowest Price
- > Research Center

- > Featured Service
- > Buy a Pre-Owned Car
- > Buy a Used Car
- > Free Price Quote
- > Get the Lowest Price
- > Trade-In Your Car

- > Related Service
- > Auto Insurance
- > Auto Loans
- > Credit Reports
- > Vehicle History Reports

Start a New Car Auction

Have 10 local dealers bid against each other for your business. You get our Lowest Price Guarantee, and if you are able to find a lower price, we will refund your auction payment.

How it Works

1. Use the form on the right to select your vehicle, enter your contact information, and start your auction.
2. During the bidding process, dealers will bid, and rebid, making your price lower and lower.

Example of Bidding

3. Every time a dealer places a bid, you receive an email with the dealer's new bid and contact information.
4. At the end of the 7-day auction, you have the lowest price, Guaranteed!

Prices We've Gotten Other Buyers

Secure Page

Choose a Make:

Acura

Choose a Model:

2003 CL

Zip Code:

Continue

Figure 2B

New Cars

New Cars Menu

- > Free Price Quote
- > Get the Lowest Price
- > Research Center

Featured Service

- > Buy Pre-Owned
- > Buy a Used Car
- > Free Lease Estimate
- > Free Price Quote

- > Get the Lowest Price
- > Trade-In Your Car

Related Services

- > Auto Insurance
- > Auto Loans
- > Free Credit Report
- > Vehicle History Reports

Start a New Car Auction

Acura 2003 3.2 CL Styles:

First Name:

Last Name:

[Existing Buyer Logon](#)

Email Address:

Phone Number:

Address:

City, State, Zip:

 Alamo, CA, 94507

Payment Type:

Credit Card Number:

Name on Credit Card:

Expiration Date:

 Month Year

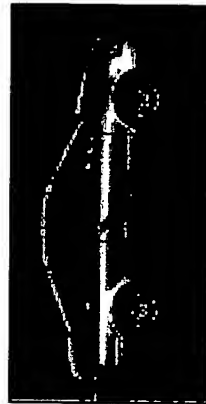
Dealers to Invite:

 10 Dealers

Total Amount Due:

\$19.95

[Start My Auction](#)



You will choose your preferred colors and options on the next page.

Secure Page 13

Figure 2C

New Cars

New Car Menu

- Free Price Quote
- Get the Lowest Price
- Research Center

Financial Services

- Buy a Pre-Owned Car
- Buy a Used Car
- Free Price Quote
- Get the Lowest Price
- Trade-In Your Car

Related Services

- Auto Insurance
- Auto Loans
- Credit Reports
- Vehicle History Reports

Receipt for Auction No. 1,112

Thank you for using MyCar.com, below is your receipt.

Your Chosen Vehicle

Acura 2003 CL 2-Door Coupe V6 VTEC 3.2L Automatic with Navigation System

Auction Links

- [Auction Main Page](#)
- [Buyer Options](#)
- [Print My Receipt](#)

Auction Details

Auction ID: 1,112

Time Remaining: 7 Days 5 Hrs

Starting Date: 05/01/03 09:44 AM

Ending Date: 05/08/03 03:00 PM

Zip Code: 94507

Dealerships Invited

1. Acura of Concord	Concord	CA	10.89 Miles
2. Acura of Pleasanton	Pleasanton	CA	13.07 Miles
3. Oakland Acura	Oakland	CA	13.75 Miles
4. Acura of Serramonte	Colma	CA	25.50 Miles
5. Hopkins Acura	Redwood City	CA	26.86 Miles
6. Mike Harvey Acura	Burlingame	CA	27.11 Miles
7. Marin Acura	Corte Madera	CA	27.25 Miles
8. Solano Acura	Fairfield	CA	29.72 Miles
9. Sunnyvale Acura	Sunnyvale	CA	34.50 Miles
10. Stevens Creek Acura	Santa Clara	CA	34.65 Miles

Transaction Date Amount Details

Credit Card Payment 05/01/03 09:44 AM \$19.95 Payment for 1 auction and 10 Dealer invitations.

My Account

Account Menu

- [My Account](#)
- [Account Maintenance](#)
- [Auction Invitations](#)
- [Request Invitations](#)

Featured Services

- [Buy a Pre-Owned Car](#)
- [Buy a Used Car](#)
- [Free Price Quote](#)
- [Get the Lowest Price](#)
- [Trade-In Your Car](#)

Related Services

- [Auto Insurance](#)
- [Auto Loans](#)
- [Credit Reports](#)
- [Vehicle History Reports](#)

Welcome Diane Smith

Please select from the following options.

Dealer Account Options

- [Account Maintenance](#)
- [Auctions to Which I'm Invited](#)
- [Request Invitations to Other Auctions for the Makes I Sell](#)

Jump to Auction No.

My Account

Auctions to Which I'm Invited

11 Records Found. Showing 1 to 11.

Account Menu		No. ↑	Vehicle ↑	Distance ↑	Bids ↑	Your Bid ↑	Lowest ↑	Ends ↓
My Account								
Account Maintenance								
Auction Invitations								
Request Invitations								
Financial Services								
Buy a Pre-Owned Car								
Buy a Used Car								
Free Price Quote								
Get the Lowest Price								
Trade-In Your Car								
Related Services								
Auto Insurance								
Auto Loans								
Credit Reports								
Vehicle History Reports								
		1,198	Honda 2003 Pilot EX 4-Door Sport Utility V6 VTEC 3.5L 4WD with Leather and Entertainment System NONE	21 Miles Plano Texas	3	Place Your Bid	\$350.00 Over Invoice	5 Hrs 12 Min
		1,142	Honda 2003 Accord EX 4-Door Sedan V6 3.0L Automatic without Navigation	12 Miles Addison Texas	7	-	\$250.00 Under Invoice	Ended
		925	Honda 2003 Pilot LX 4-Door Sport Utility V6 VTEC 3.5L 4WD NONE	30 Miles Burleson Texas	1	-	\$1,000.00 Over Invoice	Ended
		553	Honda 2003 Accord EX 2-Door Coupe 4-Cylinder 2.4L Automatic with Leather Interior and Navigation NONE	14 Miles Arlington Texas	9	-	\$1,200.00 Over Invoice	Ended
		491	Honda 2003 Pilot EX 4-Door Sport Utility V6 VTEC 3.5L 4WD with Leather and Entertainment System NONE	12 Miles Arlington Texas	13	-	\$1,100.00 Over Invoice	Ended
		492	Honda 2003 Accord EX 2-Door Coupe 4-Cylinder 2.4L Automatic with Cloth Interior NONE	13 Miles Duncanville Texas	3	-	\$950.00 Over Invoice	Ended
		482	Honda 2003 CR-V LX 5-Door Sport Utility 4-Cylinder 2.4L Automatic 2WD without Side Air Bags NONE	16 Miles Plano Texas	6	-	\$50.00 Over Invoice	Ended
		134	GMC 2002 Sierra 1500 Regular Cab SL 2-Door Pickup 6 1/2' V6 4.3L 2WD 119.0" Wheelbase NONE	15 Miles Lewisville Texas	2	\$500.00 Under Invoice	\$600.00 Under Invoice	Ended
		132	GMC 2002 Sierra 1500 Regular Cab SL 2-Door Pickup 6 1/2' V6 4.3L 2WD 119.0" Wheelbase NONE	15 Miles Lewisville Texas	0	-	No Bids	Ended
		133	GMC 2002 Sierra 1500 Regular Cab SL 2-Door Pickup 6 1/2' V6 4.3L 2WD 119.0" Wheelbase NONE	15 Miles Lewisville Texas	0	-	No Bids	Ended
		7	Pontiac 2002 Firebird Trans Am 2-Door Convertible V8 5.7L NONE	588 Miles Birmingham Alabama	3	-	\$300.00 Over Invoice	Ended

Page 1 of 1

Go to Page

My Account

Auctions for the Makes I Sell

9 Records Found, Showing 1 to 9.

Account Menu	No. ↑	Vehicle ↑	Distance ↑	Bids ↑	Lowest ↑	Invitation ↑	Ends ↑
<ul style="list-style-type: none"> My Account Account Maintenance Auction Invitations Request Invitations 	1,198	Honda 2003 Pilot EX 4-Door Sport Utility V6 VTEC 3.5L 4WD with Leather and Entertainment System NONE	21 Miles Plano Texas	3	\$350.00 Over Invoice	Currently Invited	5 Hrs 5 Min
Future Services	1,187	Honda 2003 Accord EX 4-Door Sedan V6 3.0L Automatic without Navigation NONE	372 Miles Zachary Louisiana	4	\$50.00 Over Invoice	Request Invite	5 Hrs 5 Min
<ul style="list-style-type: none"> Buy a Pre-Owned Car Buy a Used Car 	1,185	Honda 2003 Accord EX 2-Door Coupe V6 3.0L Automatic without Navigation NONE	827 Miles Cincinnati Ohio	9	At Invoice	Request Invite	5 Hrs 5 Min
Free Price Quote	1,240	Honda 2003 Odyssey LX 4-Door Minivan V6 3.5L NONE	868 Miles Saint Paul Minnesota	3	\$1,560.00 Over Invoice	Request Invite	5 Days 5 Hrs
Get the Lowest Price	1,189	Honda 2003 Odyssey LX 4-Door Minivan V6 3.5L NONE	1,015 Miles Barberton Ohio	5	\$500.00 Over Invoice	Request Invite	5 Hrs 5 Min
Trade-In Your Car	1,208	Honda 2003 CR-V EX 5-Door Sport Utility 4-Cylinder 2.4L Manual 4WD	1,060 Miles Raleigh North Carolina	9	\$900.00 Over Invoice	Request Invite	1 Day 5 Hrs
Related Services	1,239	Honda 2003 Accord EX 2-Door Coupe V6 3.0L Automatic with Navigation NONE	1,398 Miles Glen Head New York	2	\$2,200.00 Over Invoice	Request Invite	5 Days 5 Hrs
<ul style="list-style-type: none"> Auto Insurance Auto Loans Credit Reports Vehicle History Reports 	1,203	Honda 2003 CR-V EX 5-Door Sport Utility 4-Cylinder 2.4L Automatic 4WD NONE	1,409 Miles New Canaan Connecticut	5	\$800.00 Over Invoice	Request Invite	1 Day 5 Hrs
	1,247	Honda 2003 Civic LX 4-Door Sedan 4-Cylinder 1.7L Automatic without Side Air Bags NONE	1,419 Miles Salinas California	1	\$250.00 Under Invoice	Request Invite	6 Days 5 Hrs

Page 1 of 1

Go to Page



Auction

Auction Menu

- Current Bids
- Bid History
- Featured Services**
 - Buy a Pre-Owned Car
 - Buy a Used Car
 - Free Price Quote
 - Get the Lowest Price
 - Trade-In Your Car

Related Services

- Auto Insurance
- Auto Loans
- Credit Reports
- Vehicle History Reports

Auction No. 1,198

[Honda](#) ➤ [2003 Pilot](#) ➤ [EX 4-Door Sport Utility V6 VTEC 3.5L 4WD with Leather and Entertainment System](#)

Time: 5 Hrs 7 Min
Ending: 05/01/03 03:00 PM
Started: 04/24/03 02:59 PM
Buyer: Plano, Texas
Bids: 3
Lowest: \$350.00 Over Invoice
Dealer: Russell & Smith Honda
Make: Honda
Model: 2003 Pilot
Style: EX 4-Door Sport Utility V6 VTEC 3.5L 4WD with Leather and Entertainment System

You're Invited to Place a Bid

My Lowest Price Quote:

Enter the lowest amount over Invoice, for which you are willing to sell this vehicle. Do not include any rebates here.

Bidding Tips

- If your quote is at Invoice, enter: \$0.00
- If your quote is below Invoice, use a negative sign: -\$250.00

Current Cash Rebates:

Enter the total cash rebates that are currently available for all buyers. This non-binding field is for informational purposes only.

☐ I have read and accept the Bidding Agreement

Bidding Agreement

I promise to hold my quote until 5/8/2003 and understand the buyer is under no obligation.

I state that my price quote is valid for any matching style from my available inventory or as a factory order.

I will disclose to the buyer the Dealer Invoice for the vehicle they select, and unless already stated on the invoice, no fees will be added to my quote except for license and tax.

[Current Bids](#)

[Bid History](#)

Dealership	Dealer Contact	Bid Details
Hidden From Public	Hidden From Public	Price Quote: \$350.00 Over Invoice Rebates: \$0.00 Bid Placed: 04/25/03 07:58 AM
Hidden From Public	Hidden From Public	Price Quote: \$400.00 Over Invoice Rebates: \$0.00 Bid Placed: 04/24/03 03:18 PM
Hidden From Public	Hidden From Public	Price Quote: \$1,216.00 Over Invoice Rebates: \$0.00 Bid Placed: 04/25/03 07:34 AM

My Account

Account Menu

- > My Account
- > Account Lookup
- > Affiliate Application
- > Dealer Registration

Future Services

- > Buy a Pre-Owned Car
- > Buy a Used Car
- > Free Price Quote
- > Get the Lowest Price
- > Trade-In Your Car

Related Services

- > Auto Insurance
- > Auto Loans
- > Credit Reports
- > Vehicle History Reports

Member Logon

If you are a registered member, please use the form below to logon to your account.

Logon Information

Username: *

Password: *

Remember Me: ☐ No ☒

[Logon to My Account](#)

- [Username and Password Lookup](#)
- [Become a Registered Dealer](#)
- [Join Our Affiliate Program](#)
- [Consumers Register by Starting a New Car Auction](#)

My Account

Welcome Philip Ferreira

Please select from the following options.

Account Menu

My Account

Account Maintenance

My Auctions

Buyer Account Options

Account Maintenance

My Auctions

Featured Services

Buy a Pre-Owned Car

Buy a Used Car

Free Price Quote

Get the Lowest Price

Trade-In Your Car

Related Services

Auto Insurance

Auto Loans

Credit Reports

Vehicle History Reports

My Account

My Auctions

1 Records Found. Showing 1 to 1.

Account Menu	No. ↑	Vehicle ↑	Bids ↑	Lowest ↑	Ends ↓
<ul style="list-style-type: none"> My Account Account Maintenance My Auctions 	1,112	Acura 2003 CL 2-Door Coupe V6 VTEC 3.2L Automatic with Navigation System NONE	0	No Bids	7 Days 5 Hrs

Page 1 of 1

Go to Page

Featured Services

- Buy a Pre-Owned Car
- Buy a Used Car
- Free Price Quote
- Get the Lowest Price
- Trade-In Your Car

Related Services

- Auto Insurance
- Auto Loans
- Credit Reports
- Vehicle History Reports

Figure 4C

Auction

Auction No. 1,112

Auction Menu

- ▶ Current Bids
- ▶ Bid History
- ▶ Invited Dealers
- ▶ Buyer Options
- ▶ Related Services
- ▶ Buy a Pre-Owned Car
- ▶ Buy a Used Car
- ▶ Free Price Quote
- ▶ Get the Lowest Price
- ▶ Trade-In Your Car

Acura ▶ **2003 CL** ▶ **2-Door Coupe V6 VTEC 3.2L Automatic with Navigation System**

Time: 7 Days 5 Hrs
Ending: 05/08/03 03:00 PM
Started: 05/01/03 09:44 AM
Buyer: Alamo, California
Bids: No Bids
Lowest: No Bids
Dealer: No Bids
Make: Acura
Model: 2003 CL
Style: 2-Door Coupe V6 VTEC 3.2L Automatic with Navigation System

Your Auction is in the Bidding Process

During this period, our support staff works with the invited dealers to increase their involvement in the bidding process.

As the buyer, you can contact the dealers that have placed a bid at anytime; however we suggest waiting until your auction ends. Some dealers will wait until the last minute before placing their bid, or lowering their existing bid.

It may take several days before receiving your first bid. Please be patient as most bids come in the last 72 hours.

Current Bids

Bid History

Invited Dealers

Buyer Options

Related Services

Dealership

Dealer Contact

Bid Details

No bids have been placed for your auction. It may take several days before receiving your first bid. Please be patient as most bids come in the last 72 hours.

Related Services

- ▶ Auto Insurance
- ▶ Auto Loans
- ▶ Credit Reports
- ▶ Vehicle History Reports